

El Paso Chamber of Commerce

1913 BUDGET FUND

To Business Men and Property Owners of El Paso:

It is necessary that the Chamber of Commerce again enlist the aid and support of those interested in the future upbuilding of the city in the raising of another budget fund. Attention is called to the statement showing in what manner the 1913 fund was spent and a close inspection is requested of the summary showing the estimated amount needed for the new fund and the manner given, as near as possible, of the way in which it is to be spent.

The first budget fund raised by the Chamber of Commerce was intended to take care of the commercial obligations of the city of El Paso for one year, but through an economical policy and careful attention to all expenditures, this fund was made to cover a period of about 17 months.

The organization has before it obligations which must be met, as specified in the statement below, for the coming twelve months, among which must be considered first, the expense of securing and entertaining the Texas State Democratic Convention, the procuring of which was an achievement of which we must all be proud, and will, without doubt, accrue to the benefit of the City to as great, if not a greater extent, than anything that has been done in a number of years.

The obligation the Chamber of Commerce assumed for the annual payment on the School of Mines is one which, of course, must be met. This institution, in the opinion of the Board of Directors, will, as the years go by, be recognized as one of the great features of this city. Educational institutions are something that should always be sought by any city interested not only in the education of the young, but in bringing within its borders the highest grade of citizenship, and it is believed that in bringing to El Paso a School of Mines, which will, without doubt, have an international reputation, as well as being a part of the great University of Texas, that a most wise move has been made, and that this will be appreciated by our people more and more each year.

A highly satisfactory result of diligent efforts made this year was the securing of the Convention of the Panhandle Stockmen Association, which is to convene in this city in the month of March, 1915.

This will surely bring to this city from 5,000 to 6,000 visitors who will stay from three to five days, the greater number of whom will be influential, progressive men, quick to grasp new ideas and with sufficient money to follow them up. No convention is worth as much to this city as one of cattle men, and this is especially true as to El Paso, due to the fact that this is to be the great live stock center of the United States, and it behooves us to take advantage of every opportunity to tie more closely to this class of business men and demonstrate to them the desirability of this city as a place of residence and let them see that it is to their own personal advantage to make El Paso their headquarters.

For like reasons an effort will be made shortly after the beginning of the coming year, to secure for the City the 1916 convention of the American National Live Stock Association. This Convention will bring not only those of the Southwest, but will bring also dealers and breeders from all states west of the Mississippi River. An opportunity is sought to show those engaged in the business in the northern states, where it is to their advantage to become interested in this section where cattle can breed and graze in the open the year round, practically free from all disease, and where they suffer but few losses.

The coming year will be the most propitious time in the history of El Paso for it to do efficient and satisfactory advertising. Within a period of eighteen months, from about December 1st of this year, there probably will be approximately two and one-half million people pass through this city. It is planned to make every possible effort to induce as great a percentage as possible of those passing through this city to stop, in order that they may be shown what is here. This campaign will include a great deal of advertising in eastern papers, especially those of the Mississippi and Missouri River valley states, not only to interest them directly in El Paso and the Rio Grande valley, but to do this at least to the extent of creating sufficient interest to influence them to include this city in their itinerary to the Panama-Pacific Exposition. Earnest efforts are being made to secure a creditable exhibit for the purposes of demonstrating to these visitors what can be grown in the Rio Grande Valley and arrangements are under way whereby frequent excursions may be made to show them the great Elephant Butte Dam. To carry to a successful conclusion this plan, it is necessary that we have a re-issue of at least 10,000 of the Chamber

Total amount subscribed to 1913 Budget Fund.....\$31,762.75
Amount uncollected on this date.....1,662.00

Leaving amount collected.....\$30,100.75

EXPENDITURES.

Disbursed account 1913 Convention Texas Cattle Raisers' Association (bringing 5,000 visitors).....	\$ 5,043.22
Toward expenses 1913 Trade Excursion.....	1,000.00
Toward expenses National Reserve Bank Hearing.....	290.47
Advertising (paid and now in process of adjustment).....	8,645.69
Expense incurred at convention Panhandle Live Stock Association, Amarillo, 1913.....	700.00
Office expenses.....	551.00
Expense incurred 1913 convention American National Live Stock Association, Phoenix, Ariz.....	109.50
Toward maintenance Traffic Bureau.....	3,300.00
Entertaining convention State Federation of Labor (bringing 250 visitors).....	300.00
Adjusting Os-Aple Jubilee Deficit.....	467.01
Entertaining Dallas and San Antonio Trade Excursions.....	280.10
State Convention Postal Clerks and Carriers (bringing 200 visitors).....	384.75
Entertaining Convention Daughters of American Revolution.....	300.00
Entertaining Secretary of War Garrison and party.....	113.50
Fort Bliss Enlargement.....	757.25
Expense securing 1915 Convention Panhandle Live Stock Association.....	1,500.00
Expense to date work with Catholic Colonization Society, in effort to colonize valley land.....	409.85
Portion expenses banquet for General Hugh L. Scott.....	43.01
Contribution to High School Pageant.....	100.00
Toward relief Brazos Valley flood sufferers.....	100.00
First payment Texas State School of Mines.....	5,150.00
Entertaining Convention State Pharmaceutical Association (bringing 300 visitors).....	455.40
Toward Convention Daughters of Confederacy.....	100.00
Total.....	\$30,100.75

of Commerce booklets, which will cost \$3500.00, and must spend for advertising in the newspapers and magazines at least \$15,000.00. Advertising is done to interest people, and if possible, bring them to the community doing this, for the purpose of inspection. It is beyond dispute that this is the most favorable time that El Paso has had or will have probably for a number of years to do this successfully.

The Chamber of Commerce obligated itself to have made for the city a civic survey, looking to the future betterment of civic and social conditions, especially in so far as the younger generation is concerned. It cannot be denied that this is an object worthy of support.

There will be other unexpected but necessary expenses, such as efforts to secure other conventions, entertaining distinguished guests, special excursion parties, and other things which cannot now be foreseen, which, without doubt, will cost at least \$3,000.00.

With the obligations already assumed and the opportunity and necessity for further commercial advancement and expansion commensurate with the growth and importance of this city and its immediate territory, it can readily be seen that it is necessary to secure the sum of at least \$50,000.00, to accomplish the purposes of this organization within the next year, and which all must agree, should and must be done.

Notwithstanding conditions in other sections of the United States, El Paso has today a greater prosperity than ever before, and with the completion of the Elephant Butte Dam, which insures the placing in cultivation the lands of the Rio Grande valley, the increasing importance of the city as a live stock center, and the expansion of business in our trade territory, the future of El Paso is very bright. It is hoped that no one will exhibit any unconcern in this matter merely for the reason that they have now a better business than ever before, but that they will assist in demonstrating that "nothing succeeds like success."

It is believed that it is unnecessary to go into detail in order to convince the people of this city that the Chamber of Commerce is here to do everything possible for the advancement of El Paso, and that it may do its work well and satisfactorily, it is necessary that it have the moral and financial

support of the business and professional men, as well as the capitalists and property owners of this city.

Committees have been appointed and will visit all who should be subscribers to this most worthy cause, and we ask that when these committees call that you be prepared, not only to subscribe, but to increase your last subscription in a substantial manner. If you were not a subscriber to the last budget fund, it is hoped that you will see the importance of giving this your support this year, join the honor roll and place yourself on record as being a live, wide-awake El Pasoan, imbued with the El Paso spirit—the determination to do your part in making it grow and prosper.

It is realized that the time of our business men is well taken up by their own affairs, although this is also true of those who have assumed the obligation of managing the Chamber of Commerce for this year and the raising of a budget fund, therefore, we appeal to your sense of fairness to the committee to be ready to talk this proposition over with it without making it necessary to make the second call. This organization does not want you to consider that it is begging, as it is only asking for that support to which it is entitled, and which should be given liberally and freely, so that the future greatness of our city may be assured.

El Paso is what it is for many reasons—its climate, its geographical location, etc., but above all else, El Paso is El Paso because of the fact that when it attempts things, it does them in the El Paso way, animated by the El Paso spirit, than which there is none better in the United States—the determination to be satisfied with nothing but the highest results.

R. B. Omdorff,

Chairman Budget Fund Committee.

Chairmen Sub-Committees:

Claiborne Adams	H. S. Beach
Geo. B. Evans	C. A. Kinne
Geo. R. LeBaron	J. F. Primm

C. L. Sirmans.

EL PASO CHAMBER OF COMMERCE,

By Robert Krakauer,

A. W. Reeves,
Secretary.

President.

ESTIMATED AMOUNT NEEDED FOR 1914 BUDGET FUND.

Securing and entertaining Texas State Democratic Convention.....	\$ 8,000.00
Second payment State School of Mines.....	8,600.00
Entertaining Convention Panhandle Stockmen's Association.....	8,000.00
To secure Convention American National Live Stock Association.....	2,500.00
Entertaining Convention State Plumbing Association.....	300.00
Entertaining Convention Daughters of Confederacy.....	200.00
Re-issue 10,000 Chamber of Commerce Booklets.....	3,500.00
Advertising (newspapers, magazines, etc.).....	15,000.00
Civic Survey (Playground Association).....	500.00
Office expenses.....	400.00
Entertaining distinguished guests, special excursion parties, securing other conventions, and other unexpected but necessary expenses.....	3,000.00
Total.....	\$50,000.00